



R-WELLS MEDIA & ADVERTISING

FLAGSHIP FAMILY CONTENT

September 2018

About Us

Quality family programming

R-Wells media is a prime audio-visual production outfit established in 2001, with a passion to re-brand the independent production sub-sector of the electronic media industry in Nigeria.

R-Wells Media is a content producer with its content in over 30 television and radio station pan Nigeria.

R-Wells Media owns 24/7 family entertainment channel, JYB TV on the Startimes platform in Nigeria.

This document provides a comprehensive guide to our content.



Kids voice, 2018



Junior Tennis Championship, 2018



Triple M Show, 2018



R-wells **media**

R-WELLS MEDIA FLAGSHIP PROGRAMMES

TOTAL FAMILY ENTERTAINMENT

Young Scholars

4

FORMAT: T.V / GENRE: KIDS & TEENS / RATING: GENERAL VIEWING / DURATION: 30 MINUTES

the fun never stops. . .

Young scholars is the leading entertainment television programme for kids and teens. It is one of the longest running independent kids television programmes and is watched by millions of kids and teens globally.

SEGMENTS

Maya & I

Young, mischievous, high school girl living in an imperfect world! Witness the magic of friendship, family and adventure in weekly episodes of Maya & I.

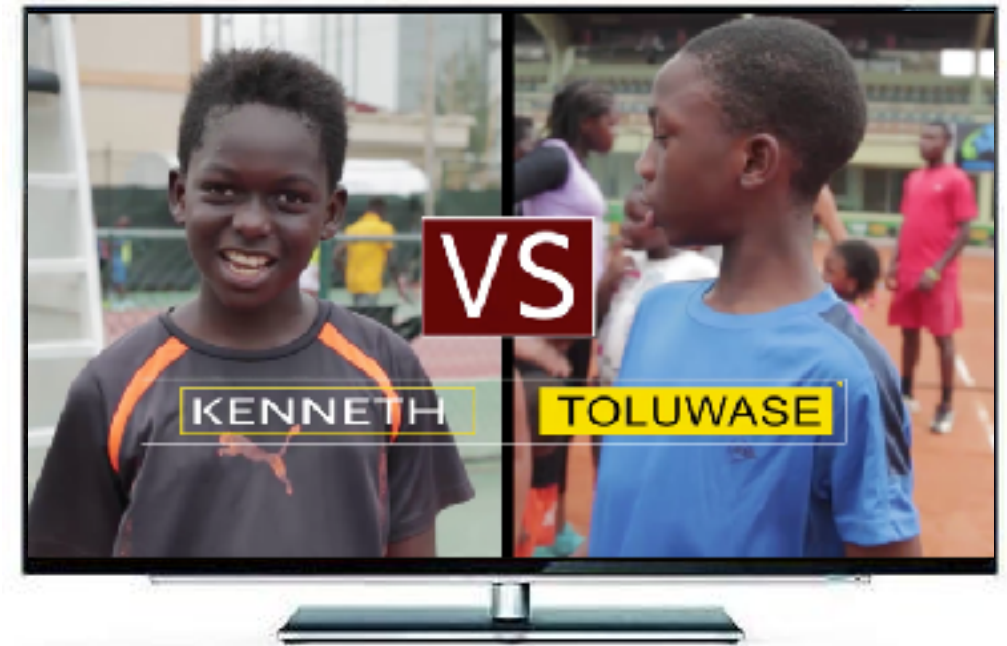
Sports

Young Scholars features quality under 18 tennis and football pan Africa. Catch all the action from the major college sporting activities pan Africa.

Star Child

We crown our termly Star Child in selected top schools pan Africa and they receive a termly scholarship for the next academic term. The award runs concurrently in selected schools across key cities on the continent.

SHOWING ON ON JYB TV: MON - WED 5:00PM



Health Monitor

5

FORMAT: T.V & Radio / GENRE: HEALTH / RATING: PG / DURATION: 30 MINUTES

your guide to good health . . .

Health Monitor is your fresh and trendy guide to a healthy and productive lifestyle. It is the longest running independent television programme in Nigeria.

SEGMENTS

Mothers World

Mothers World takes a look into the vibrant world of motherhood. We take a weekly dive into trends, hot topics, tips and truths about motherhood.

Health Tips

Health tips is your weekly espresso of health wisdom giving you life hacks for that awesome healthy feeling.

Total Wellness

Total wellness gives comprehensive insight into the modern methods of supreme physical wellbeing. Stay up to date with trends, technology, diet and routines on the total wellness segment.

SHOWING ON ON JYB TV: MON - FRI 8:00AM



Triple M T.V & Radio Show

6

FORMAT: T.V & RADIO / GENRE: ENTERTAINMENT / RATING: PG / DURATION: 30 MINUTES

movies, music and more . . .

The Triple M Show (movies, music and more) is a premium entertainment television and radio show offering the best in lifestyle, music, movies, events and all-round entertainment.

SEGMENTS

Fimlab

Fimlab offers quality, interactive, video reviews of the biggest titles globally. The segment also features film news, lists, box office charts and previews.

Audiostat

Audiostat breaks down the numbers for the best songs and music videos from all around the world. We bring the best gist, reviews and update in the world of music.

Focus

Focus lets audiences meet our celebrity or personality of the week. Our team selects guests currently in the headlines and attempt to get answers to the questions on everyone's lips. Viewers also get a chance to ask questions via social media.



SHOWING ON ON JYB TV: FRI - 11:30PM

The Big Topic

FORMAT: T.V / GENRE: BREAKFAST SHOW / RATING: GENERAL VIEWING / DURATION: 60 MINUTES

The Big Topic is a unique interactive morning show that sees our hosts go through the trending headlines in the nation and around the world.

SEGMENTS

HEADLINES

MAIN NEWS

ENTERTAINMENT NEWS

FASHION NEWS

SPORTS NEWS

WOMAN CRUSH WEDNESDAY (WCW)

MAN CRUSH MONDAYS

THROWBACK THURSDAYS

SHOWING ON ON JYB TV: TUE - THUR 8:00AM



What's Cooking

FORMAT: T.V / GENRE: COOKING SHOW / RATING: PG /
DURATION: 30 MINUTES

What's Cooking T.V show is our signature cooking programme that takes you into the kitchens of the top chefs at the best restaurants from around the world.



SHOWING ON ON JYB TV: SAT - 9:00PM

Family News

FORMAT: T.V / GENRE: NEWS / RATING: GENERAL
VIEWING / DURATION: 5 MINUTES

Family news is your daily espresso of family friendly news and information from around the world.



SHOWING ON ON JYB TV: TUE - THUR - 5:50PM

Kids Voice

FORMAT: T.V / GENRE: REALITY SHOW / RATING: GENERAL
VIEWING / DURATION: 30 MINUTES

the sound of tomorrow . . .

Kids voice reality competition is a family-centric reality show that empowers talented kids and young adults. The latest edition was judged by Yinka Davies, Veno, Benita, Ego and Koffi.



SHOWING ON ON JYB TV: SAT - 12:30PM

My Tomorrow

FORMAT: T.V / GENRE: DRAMA / RATING: GENERAL
VIEWING / DURATION: 30 MINUTES

My Tomorrow is an action packed family drama series centred on relatable real world stories. A household name, the long running series features stand-alone 26 episode story arcs, rebooting each new season. Interact with the series and reach over 4 million viewers globally.



SHOWING ON ON JYB TV: SAT - 7:00PM

JYB Events

FORMAT: T.V / GENRE: EVENT / RATING: PG /
DURATION: 30 MINUTES

JYB Events captures the pulse of the nation, featuring activities and events pan-Nigeria.



SHOWING ON ON JYB TV: SUN - 9:30PM

Cinerama

FORMAT: TELEVISION FILM / DURATION: 2 HOURS

It's popcorn time . . .

Cinerama is JYB TV's daily movie belt featuring the latest and best family friendly movies. Our films are current, entertaining and feature recognised faces in the industry.



SHOWING ON ON JYB TV: MON - FRI - 1:00PM and 9:30PM

Playlist

FORMAT: T.V / GENRE: MUSIC SHOW / RATING: PG /
DURATION: 60 MINUTES

Playlist is our daily shout out show. Viewers get to feature on the programme and pick their favourite songs daily.



SHOWING ON ON JYB TV: MON - TUE - 2:00PM

Playlist Extra

FORMAT: T.V / GENRE: GOSPEL MUSIC SHOW / RATING:
GENERAL VIEWING / DURATION: 60 MINUTES

Playlist Extra is our weekly christian music belt featuring requested songs by gospel artistes.



SHOWING ON ON JYB TV: SUN - 9:30AM



JYB TV FLAGSHIPS

QUALITY LICENSED PROGRAMMES

Awada Express on JyB TV

FORMAT: T.V / GENRE: COMEDY / RATING: GENERAL VIEWING
/ DURATION: 30 MINUTES

Awade Express is a grassroots comedy show featuring celebrities and notable faces from different walks of life. Join the comedy express train and forget your worries until the credits roll.



SHOWING ON ON JYB TV: SAT - 9:00PM

Edak Willie Show on JyB TV

13

FORMAT: T.V / GENRE: TALK SHOW / RATING: GENERAL
VIEWING / DURATION: 30 MINUTES

The Edak Willie show is a comprehensive talk show that features guests from different walks of life. With stunning visuals and well told stories, The Edak Willie show offers rich, quality entertainment.



SHOWING ON ON JYB TV: SAT - 1:30PM

Sister's Sister on JyB TV

FORMAT: T.V / GENRE: TALK SHOW / RATING: GENERAL
VIEWING / DURATION: 30 MINUTES

Sister's Sister offers 25 minutes of engaging entertainment featuring prominent guests pan-Nigeria.



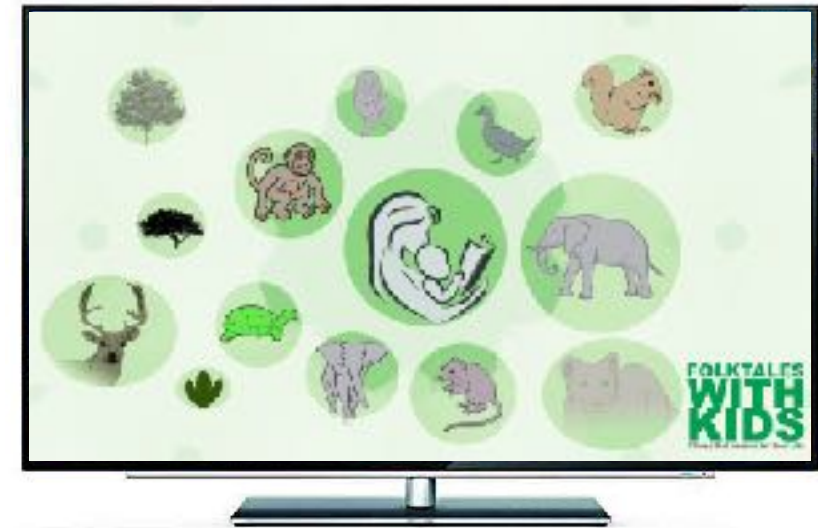
SHOWING ON ON JYB TV: WED - 11:30PM

Folktales with Kids on JyB TV

14

FORMAT: T.V / GENRE: KIDS / RATING: GENERAL
VIEWING / DURATION: 30 MINUTES

Folktales with kids features amazing stories told to kids. Come join our kids as we travel into the amazing, entertaining world of contemporary folktales.



SHOWING ON ON JYB TV: TUE - 4:00PM

The Kalijos Kiddies Show on JybTV

FORMAT: T.V / GENRE: KIDS ENTERTAINMENT / RATING:
GENERAL VIEWING / DURATION: 30 MINUTES

The Kalijos Kiddies show gives amazing kids with special talent the platform to showcase their talents to the world.



SHOWING ON ON JYB TV: FRI - 5:30PM

THE KKB SHOW on JybTV

15

FORMAT: T.V / GENRE: KIDS ENTERTAINMENT / RATING:
GENERAL VIEWING / DURATION: 30 MINUTES

Kids know better on the KKB Show. A dynamic world of fun, great comedy, laughter, joy and a fun.

Join the kids on the KKB show for a thrilling ride only on JYB TV.



SHOWING ON ON JYB TV: FRI- 5:00PM

Turtle Taido on JyB TV

FORMAT: T.V / GENRE: BREAKFAST SHOW / RATING:
GENERAL VIEWING / DURATION: 30 MINUTES

Join Turtle Taido as he journeys to landmark locations pan-Nigeria. Experience the unique and diverse cities of Nigeria in this entertaining animated series.



SHOWING ON ON JYB TV: MON - WED 4:50PM

RAGGS on JyB TV

16

FORMAT: T.V / GENRE: KIDS ENTERTAINMENT / RATING:
GENERAL VIEWING / DURATION: 30 MINUTES

RAGGS is an Australian-American live action and animated musical television series. The puppet show features smash hit songs and captivating stories.



SHOWING ON ON JYB TV: MON SUN — 3:00PM



R-WELLS MEDIA ANNUAL ACTIVITIES & EVENTS

INTERACT WITH FAMILIES PAN-AFRICA

Young Scholars Christmas Grotto

The Ultimate Christmas Event

Month: December

Young Scholars Christmas Grotto is a season long grotto that sees kids from across Lagos visit Santa Claus at our Christmas grotto. The event is attended by 1,000 children annually and is culminated at our Christmas party at the National Theatre, Lagos.

Duration: 3 Weeks Grotto



www.rwellsmedia.com

Young Scholars Children's Day Party

Fun for the whole family

Month: May

The Young Scholars Children's day party is an annual children's day event with fun rides, games, activities, food and enjoyment for the entire family. The event is attended by over 2,000 guests with activities lined up for the entire family. The event notably features the crowning of the Young Scholars Prince and Princess for Peace who will go on a full years tour promoting peace globally.



www.jybtvonline.com

Mother of the Year Awards

Celebrating Motherhood

Month: March

Mothers Day celebration sees the crowning of our Mother of Year and is a special day to celebrate our mothers globally. Recent winners of the Mother of the Year Award include; Ireti Doyle and Professor Grace Williams. The event also features free health checks and screenings for mothers on the day.



JYB TV Summer Camp

Discover the joy of film

Month: July

Jyb Tv Summer Camp is our summer programme that keeps kids engaged during the key months of the summer. It presents an opportunity for the kids to unwind, meet friends, learn new skills and build for the future. The camp features workshops, talent shows, bonfire nights, camping trips, rides and other fun activities for the children to enjoy.



Mrs. Jibe Ologeh

MD/CEO

Mrs Jibe Ologeh, MD CEO of R-Wells Media is an award winning broadcaster and former Vice-President of the Electronic media Content Owners Association of Nigeria (EMCOAN). She is a full member of the Advertising Practitioners of Nigeria (APCON) and is the founder of JYB TV.





African Media Conglomerate!

Get In Touch With Us

Please get in touch with us for sponsorship, advert placement or further enquiries.

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